



## UNIVERSITY OF SCIENCE & ARTS OF OKLAHOMA LAUNCHES *TRADITION OF DIFFERENT WITH NEW LOOK*

*Distinguishes its role amongst Oklahoma's higher education institutions, relevancy of a liberal arts education today*

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**CHICKASHA, Okla. (April 19, 2021)** – Oklahoma's only public liberal arts university, the University of Science and Arts of Oklahoma (Science & Arts) in Chickasha launches a *Tradition of Different* to celebrate how they have been doing things differently since 1908 and educate the public on its distinct role among Oklahoma's higher education institutions. The initiative, which includes a new logo for the university, focuses on its rich history as a liberal arts university.

"The ideas that drive a liberal arts education remain as vitally important to the world we live in today as they were when this institution was founded over a century ago," said Feaver. "Our mission is not to teach students how to memorize facts, but how to think critically about the facts they encounter and to develop in them both the confidence and flexibility to continually adapt to our ever-evolving, increasingly globalized society. I can think of no better time than the present to share our story with a wider audience so that young people considering college for the first time as well as everyone else in our state understands what makes our university such a special place."

Four distinct areas set Science & Arts apart from other universities:

- **Education:** Science & Arts offers small classes, highly qualified faculty and an institutional commitment to undergraduate education. Its required Interdisciplinary Studies core curriculum empowers students with a broad base of knowledge in the traditional arts and sciences. This results in critical thinkers equipped with life skills, who can write, think and speak for themselves and who are ready to meet the challenges of the 21<sup>st</sup> century workplace head-on.
- **Faculty:** One hundred percent of Science & Arts' faculty possess postgraduate degrees, nearly 90 percent have terminal degrees in their field, and hail from 20 states across the country and Scotland. The faculty willingly wear many hats, including teacher, mentor, counselor and friend to their students. Through a collaborative learning environment and innovative team teaching, faculty foster diversity of thought and practice to help each student reach their individual potential in order to realize meaningful, purposeful and productive lives.
- **Culture:** Science & Arts is for serious students who desire a college experience unlike everyone else's. With a mission to serve students as individuals and not just numbers, the beautiful, historic campus evokes a culture of inclusiveness and adds to the family-feel that pervades all corners of the university.

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## **2-2-2-Science & Arts**

- **Value:** At Science & Arts, students get a private school education for a public-school price. The value of an education from Science & Arts is both price - and priceless. A degree from Science & Arts sets graduates on a path to the career they want, but it's the DNA of that degree that provides a lifetime Return on Investment for graduates. Its liberal arts principles teach critical thinking, problem solving, leadership and life skills that serve graduates well in any career path or endeavor they undertake.

[GreatValueColleges.net](http://GreatValueColleges.net) ranks Science & Arts #7 on the 100 Most Affordable Small Colleges West of the Mississippi list. According to [collegetuitioncompare.com](http://collegetuitioncompare.com), the average cost per year at Science & Arts is just over \$8,000, which is around \$1,000-\$3,000 less than other state universities' in-state tuition cost. Plus, four out of five Science & Arts students receive some type of financial aid. The university's Fast-Track Scholarship provides a summer tuition waiver for up to 14 credit hours, allowing students to graduate in three years.

"No matter what it is exactly that draws you to our institution, you've come for what we have built our reputation on for more than one hundred years: our "Tradition of Different," said Feaver.

High school seniors, their parents and high school faculty, who want to learn more about what it means to *Do Different*, should visit: [USAO.edu](http://USAO.edu).

### **ABOUT UNIVERSITY OF SCIENCE & ARTS OF OKLAHOMA**

As Oklahoma's liberal arts college, the University of Science & Arts of Oklahoma provides a distinctive education in the liberal arts and sciences, supporting both its interdisciplinary core curriculum and major fields of study with superior teaching. Science & Arts fosters diversity of thought and practice to help students realize meaningful, purposeful and productive lives as global citizens in a rapidly changing world.

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